

Privacy notice

We are pleased that you have visited our website, and we appreciate your interest in our services. We take the protection and privacy of your personal data very seriously, in order you can feel safe and secure on our website. The following privacy notice is intended to inform you about when and what data we store and how we use it, naturally by taking the applicable data protection regulations into account.

We reserve the right to change this privacy statement in order to adapt it to any changes in the way we handle personal data, if necessary.

Data Controller

Ernő Dr.Dittrich is the controller of personal data within the meaning of the General Data Protection Regulation of the European Union (Regulation (EU) 2016/679) (hereinafter "GDPR").

He can be contacted at:

Phone number: +36-30/377-6770 (Monday to Thursday 8 a.m. to 4 p.m., Friday 8 a.m. to 3 p.m.) E-mail address: dittrich.erno@klimavedelmi.hu

1. Our data processing on **www.justdobetterword.hu** and **www.justdobetterword.com**

1.1. Book purchases

On the website, you can purchase the book " FutEARTH- Solution to Climate Change and World Peace" by Dr. Ernő Dittrich in paper, E-book or audiobook format and other publications. To purchase you must enter:

- name,
- email-address,
- phone number,
- mailing address,
- billing name and address.

When you place an order, we will send you information about the order to your email address, contact you by phone if necessary in connection with the order, and issue you with an invoice based on the information you provide.

It is a condition of purchase that you provide us with this information.

The payment is made through a separate payment system, which acts as a separate data controller according to its own data processing rules.

Legal basis for data processing

The legal basis for data processing is the performance of the contract with you, as the customer, in the course of the order, pursuant to Article 6 (1) (b) of the Regulation.

In the case of an invoice, the issue and storage of the invoice is also a legal obligation under the Accounting Act and the VAT Act. Thus, the legal basis for data processing in case of an invoice is Article 6(1)(c) of the Regulation.

The provision of the data is a condition for the conclusion of the contract, and therefore, the processing of the data is essential for the fulfilment of the purchase.

Duration of processing

We will process your data until the expiry of the civil law limitation period (which is 5 years) following the performance of the contract, but we must keep the data on the invoice for 8 years.

1.2 Data processors, additional recipients

In processing the data, we use as data processor the services of the Markcon Informatikai Kft. who operates the website.

In the case of book purchases, the delivery is carried out by the courier service of Magyar Posta Zrt. https://www.posta.hu/static/internet/download/20210701_ADATKEZELESI_TAJEKOZTATO_MAGYAR_POSTA_ZRT.pdf

2. Cookies

We use the following cookies on this website:

Cookie name	What data is processed	How long it is valid
PHPSESSID	The purpose of this cookie is to allow visitors to browse the website, and use its features and the services available therein smoothly and without problems.	As long as the browser window is open. It is deleted as soon as it is closed.

_fbp, _fbc	A cookie used by Facebook to identify the user and browser. It is linked to the web traffic statistics generated by the user and associated with the Facebook profile.	3 months
_ga	Unique identifier linked to user-generated web traffic statistics.	2 years
_gat	Unique identifier linked to user-generated web traffic statistics.	1 minute
_gid	Unique identifier associated with user generated web traffic statistics.	1 day

You can also delete the cookie from your computer yourself or set your browser to refuse the use of cookies. In addition, Google ensures that the user can disable the cookies set by Google by going to the page where you can opt out of the ads that Google displays (<http://www.google.hu/policies/technologies/ads/>). By disabling or deleting the use of cookies, the use of the websites may become less convenient for the Data Subject.

Cookies strictly necessary for the functioning of the website: These cookies are essential for the utilization of the website, as these enable using the basic functionalities of the website. Without them, many of the site's features will not be available to you. The lifetime of these types of cookies is limited to the duration of the session.

If you do not accept the use of cookies, certain functions will not be available to you.

3. Your rights regarding data processing

During the period of data processing, you have the following rights under the Regulation:

- access to personal data and information relating to the data processing,
- right of rectification
- restriction of processing,
- the right to access to data and to obtain information on the processing of personal data,
- the right to restriction of processing,
- the right to erasure
- the right to the portability of data
- the right to object,
- the right to withdraw consent.

If you wish to exercise your rights, this will involve your identification and we will need to communicate with you as necessary. Therefore, in order to identify you, you will be required to provide personal data (but identification will only be based on data that we already hold about you). Also, your complaint about our data processing will be available in our email account for the period of time specified in this notice in relation to complaints.

We respond to complaints about data processing within 30 days at the latest.

Right to withdraw consent

You have the right to withdraw your consent to data processing at any time, in which case the data will be deleted from our systems.

Access to personal data and information

You have the right to receive feedback as to whether your personal data is being processed and, if it is being processed, you have the right to:

- access to the personal data processed; and
- be informed of the following information:
 - o the purposes of the data processing;
 - o the categories of personal data processed about you;
 - o information about the recipients or categories of recipients to whom or with which the personal data have been or will be disclosed;

- o the envisaged duration of the storage of the personal data or, where this is not possible, the criteria for determining that duration;
- o your right to request the rectification, erasure, or restriction of the processing of personal data relating to you; and, in the case of data processing based on legitimate interests, to object to the processing of such personal data;
- o the right to lodge a complaint with a supervisory authority;
- o if the data have not been collected from you, any available information about their source;
- o the fact of automated decision-making (where such a process is used), including profiling and, at least in these cases, clear information on the logic used and the significance and likely consequences for you of such data processing.

The purpose of exercising this right may be to ascertain and verify the lawfulness of the processing, and we may charge a reasonable fee for providing the information in return for repeated requests for information.

Access to your personal data will be ensured by sending you, the personal data and the information processed by email, after you have been identified. Please indicate in your request whether you want access to the personal data or information about the data processing.

Right to rectification

You have the right to have inaccurate personal data relating to you corrected at your request without delay.

Right to the restriction of data processing

You have the right to obtain restriction of data processing at your request if one of the following conditions is met:

- You contest the accuracy of the personal data, in which case the restriction will be for a period of time that allows us to verify the accuracy of the personal data. If verification is not necessary, no restriction will be applied;
- If the data processing is unlawful and you oppose the erasure of the data and instead request a restriction of their use;
- we no longer need the personal data for the purposes for which we are processing them, but you need them for the establishment, exercise, or defense of legal claims; or
- you have objected to the processing, but we may have a legitimate interest in the processing, in which case, pending a determination of whether our legitimate grounds override your legitimate grounds, the processing should be restricted.

Where processing is restricted, such personal data, other than for storage, may only be processed with your consent or for the establishment, exercise, or defense of legal claims or for the protection of the rights of another natural or legal person, or for important public interests of the Union or of a Member State.

You will be informed in advance (at least 3 working days before the restriction is lifted) of the lifting of the restriction on processing.

Right to erasure - right to be forgotten

You have the right to have your personal data erased without undue delay if one of the following grounds applies:

- the personal data is no longer necessary for the purposes for which it was collected or processed;
- You withdraw your consent and there is no other legal basis for the data processing;
- You object to the data processing based on legitimate interests, and there is no overriding legitimate ground (i.e. legitimate interest) to be prioritized, for the data processing,
- the personal data have been unlawfully processed and this has been established on the basis of the complaint,
- the personal data must be erased in order to comply with a legal obligation under EU or Member State law applicable to us.

If we have disclosed personal data we are processing about you for any lawful reason, and we are required to delete it for any of the reasons set out above, we will take reasonable steps, (taking into account the available technology and the cost of doing so - including technical measures), to inform other data controllers that have processed the data you have requested the deletion of the links to / or copies/ or duplicates of the personal data in question. As a general rule, your personal data will not be disclosed.

Erasure does not apply where the data processing is necessary:

- for exercising the right to freedom of expression and information;
- to comply with an obligation under EU or Member State law that requires the processing of personal data (such as processing in the context of invoicing, where the retention of the invoice is required by law), or for the performance of a task carried out in public interest or in the exercise of official authority vested in the data controller;
- for the establishment, exercise or defense of legal claims (e.g. where we have a claim against you and you have not yet satisfied that claim yet, or in the course of dealing with a consumer complaint or a complaint about data processing).

Right to object

You have the right to object to the processing of your personal data based on legitimate interests at any time, on grounds relating to your particular situation. In this case, the personal data may no longer be processed, unless it can be shown that the processing is justified by compelling legitimate grounds which override your interests, rights and freedoms, or for the establishment, exercise or defense of legal claims.

Right to portability

Where the data processing is necessary for the performance of a contract, or it is based on your voluntary consent, you have the right to request to receive the data you have provided to us in a machine- interpretable format, which we will make available to you in xml, JSON or csv format. If technically feasible, you can also request that we transfer the data in this format to another data controller.

Legal remedies

If you believe that we have violated any legal provision applicable to data processing or have not complied with any of your requests, you may initiate an investigation procedure with the National Authority for Data Protection and Freedom of Information to stop the alleged unlawful processing (postal address: 1530 Budapest, PO Box 5, e-mail: ugyfelszolgalat@naih.hu). Furthermore, we inform you that you may also bring a civil action in court.

4. Data security

In the operation of our IT systems, we have put in place the necessary rights management, internal organization and technical solutions to ensure that your data cannot be accessed, deleted from the system or modified by unauthorized persons. We also enforce data protection and data security requirements with our data processors.

We keep records of any data breaches and, where necessary, we will inform you of any incidents that occur.

5. Other provisions

We reserve the right to modify this privacy notice in a way that does not affect the purpose and legal basis of the data processing. If, however, we intend to carry out further processing of the data collected for purposes other than those for which they were collected, we will inform you of the purposes of the data processing and the information below before carrying out the further data processing:

- the period for which the personal data will be stored or, if this is not possible, the criteria for determining that period;
- the right to request access to, rectification, erasure, or restriction of processing of the personal data concerning you. In the case of data processing based on legitimate interest, you have the right to object to the processing of personal data and, in the case of data processing based on consent or a contractual relationship, to request the right to data portability;
- the right to withdraw your consent at any time, in the case of data processing based on consent,
- the right to lodge a complaint with a supervisory authority;
- whether the provision of the personal data is based on a legal or contractual obligation, or is a precondition for the conclusion of a contract, and whether you are under an obligation to provide the personal data; and the possible consequences of not providing the data;
- the fact of automated decision-making (if such a process is used), including profiling, and, at least in these cases, clear information about the logic used and the significance and likely consequences for you of such data processing.

Data processing may only start thereafter, if the legal basis for the data processing is consent, to which you must give your consent in addition to the information.

This Privacy Notice is valid from 1... 2022.